Poultry Record Book

Print it. Fill it in every day. Know exactly how each batch did.

Works for broilers, layers and kienyeji (indigenous) chickens. Use any currency.

A free template from StokData Africa

stokdata.africa | hello@stokdata.africa

Farm name: _____ **Year:** _____

How to use this book

The five records

1. Flock record: each batch, the date placed, how many, cost per chick, and the supplier.
2. Daily log: deaths, culls, eggs collected (layers) and feed used. It takes a couple of minutes.
3. Costs: feed, vaccines, medicine, labour, electricity, water, transport.
4. Sales: birds, eggs or manure sold: how many, the price, and who bought.
5. Batch summary: pulled together at the end so you can see the result.

Name every batch

Give each batch a short name, like B1-OCT, and write the same name on every page. Mixing batches is the most common reason records stop being useful.

Three numbers to work out for every batch

Number	How to calculate it	Why it matters
Mortality %	Deaths / birds placed x 100	Track it from one batch to the next to see how your results change.
Feed conversion ratio (FCR)	Feed used (kg) / live weight sold (kg)	How much feed it takes to produce a kilogram of bird. Lower is better.
Profit per bird	(Total sales - total costs) / birds placed	Tells you whether the batch paid, and lets you compare batches.

These numbers are records to track, not health advice. If you are worried about your birds, speak to a vet or an extension officer.

1. Flock record

One row for every batch of birds you put in

A batch = birds placed on the same day. Write the same Batch ID on every page.

Batch ID	Bird type	Date placed	Birds placed	Cost per chick	Supplier	House / pen	Total live weight sold (kg)	Notes

2. Daily log (1)

One row per batch per day

Leave eggs blank for broilers. Write deaths and feed every day, even if the number is 0.

Date	Batch ID	Deaths	Culls	Eggs collected (layers only)	Feed used (kg)	Notes

2. Daily log (2)

One row per batch per day

Leave eggs blank for broilers. Write deaths and feed every day, even if the number is 0.

Date	Batch ID	Deaths	Culls	Eggs collected (layers only)	Feed used (kg)	Notes

2. Daily log (3)

One row per batch per day

Leave eggs blank for broilers. Write deaths and feed every day, even if the number is 0.

Date	Batch ID	Deaths	Culls	Eggs collected (layers only)	Feed used (kg)	Notes

3. Costs (1)

Everything you spend

Feed, vaccines, medicine, labour, electricity, water, transport.

Date	Batch ID	Category (feed, vaccine...)	Description	Quantity	Unit cost	Total (qty x unit)	Notes

3. Costs (2)

Everything you spend

Feed, vaccines, medicine, labour, electricity, water, transport.

Date	Batch ID	Category (feed, vaccine...)	Description	Quantity	Unit cost	Total (qty x unit)	Notes

4. Sales (1)

Write who bought, how many, and the price.

Date	Batch ID	Item sold	Quantity	Price each	Total (qty x price)	Buyer	Notes

4. Sales (2)

Write who bought, how many, and the price.

Date	Batch ID	Item sold	Quantity	Price each	Total (qty x price)	Buyer	Notes

5. Batch summary (1)

Fill in at the end of each batch

Batch ID: _____ Bird type: _____	
Birds placed (A)	
Deaths (B)	
Culls (C)	
Birds left = A - B - C	
Mortality % = B / A x 100	
Feed used (kg)	
Total live weight sold (kg)	
FCR = feed kg / weight sold kg	
Chick cost = A x cost per chick	
Other costs (from Costs pages)	
Total cost	
Revenue (from Sales pages)	
Profit = revenue - total cost	
Profit per bird = profit / A	

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FCR = feed kg / weight sold kg	
Chick cost = A x cost per chick	
Other costs (from Costs pages)	
Total cost	
Revenue (from Sales pages)	
Profit = revenue - total cost	
Profit per bird = profit / A	

5. Batch summary (2)

Fill in at the end of each batch

Batch ID: _____ Bird type: _____	
Birds placed (A)	
Deaths (B)	
Culls (C)	
Birds left = A - B - C	
Mortality % = B / A x 100	
Feed used (kg)	
Total live weight sold (kg)	
FCR = feed kg / weight sold kg	
Chick cost = A x cost per chick	
Other costs (from Costs pages)	
Total cost	
Revenue (from Sales pages)	
Profit = revenue - total cost	
Profit per bird = profit / A	

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